



through other means, such as engaging in Continuing Professional Development courses directed at business and social enterprises, as well as setting up of websites for dissemination of knowledge, organising seminars, workshops, conferences, exhibitions and other public events.

Examples of Impact Cases

CUHK

Social Impact Assessment (SIA) is an assessment tool for organizations to evaluate the effects of their projects on individual, organization and community levels. Imperative to social innovators, it assists them to modify the products or services and make future planning that enhances the well-being of society in a sustainable fashion. However, the field of SIA is relatively underdeveloped in Hong Kong. In response, Prof Wong Hung of the Department of Social Work set up the GIA Institute in 2018 with the support of CUHK's Sustainable KT Project Fund. The company offers SIA, program evaluation and research services, including face-to-face surveys, focus group discussions and case studies. It supports social enterprises and NGOs, which typically lack the expertise to systematically evaluate their impact, with affordable services that encourage their continuous development. Consultancy services are also available for governmental bodies and corporate clients for programme and policy evaluation. The company is promoting SIA as a universal language to objectively assess whether resources are appropriately allocated to produce the social impact as promised.

轉移，例如以商業或社會企業為對象，開設持續專業發展課程，設立網站傳播知識，以及舉辦研討會、工作坊、會議、展覽和其他公眾活動。

影響個案範例

香港中文大學

社會影響評估 (SIA) 是一套評估項目對個人、組織和社區層面的影響的工具。它有助社會創新者改良其產品或服務，並制訂推動社會可持續發展的計劃。然而，SIA 在香港相對未充分發展。有見及此，中大社工系的黃洪教授在中大可持續知識轉移項目基金 (S-KPF) 的支持下，於2018年成立臻善評估中心，主要提供SIA、成效評估及研究服務，包括面談問卷調查、焦點小組和個案研究；服務對象包括社會企業和非政府組織。這些組織通常缺乏相關專業知識，未能有系統地評估其影響力。中心藉著提供價錢相宜的服務，鼓勵其持續發展。此外，中心還為政府機構和企業提供政策和項目評估的諮詢服務。中心希望推動SIA成為一種「通用語言」，以客觀評估資源是否合理分配及產生預期的社會效益。

